



This website is dedicated to those who choose to go in harm's way as their brother's keeper...to those who must lead...

And to the families who wait, sometimes in vain, for their return from the charge into the fire.

I am most pleased to announce the opening of Project White Horse 084640; The Website: <http://www.projectwhitehorse.com/>

Project White Horse began as a quest, first, for understanding the elements of time critical decision making in worst case disasters and second, for further knowledge necessary to support readiness of the people who will be called upon to make those decisions when time is their enemy.

While the intended end result is still focused on learning about "how we think" rather than "what we think" (i.e., following the playbook) in critical time sensitive worst cases, I have expanded exploration into all hazards decision making and other levels of decision making and response during serious crisis events.

The problems of this century, arguably through 1) results and application of scientific progress, 2) globalization, 3) Mother Nature's defense of her turf in response to man's progression, and 4) actions of the non-state fighters of fourth generation warfare emerging from Thomas P.M. Barnett's world of the "Gap," create a dynamic possibly un-faced by civilization to date. How to respond?

What if nothing leaders have ever been taught or experienced is sufficient to the problem? Author Alvin Toffler's words resound: "The illiterate of the twenty-first century will not be those who can neither read nor write, but rather those who will not learn, unlearn, relearn."

This century seems to call for an enlightened approach to critical decision making, indeed, focused research and then re-orientation. The initial *Featured Article* by Dr. Chet Richards provides an updated overview of Colonel John Boyd's OODA Loop with insight on the critical element of *orientation*. This then is the threshold and liminal moment for...

A forum for exchange of ideas on decision making and leadership in the 21st Century

Further distribution, critical comment and future interest most appreciated. *JEB*