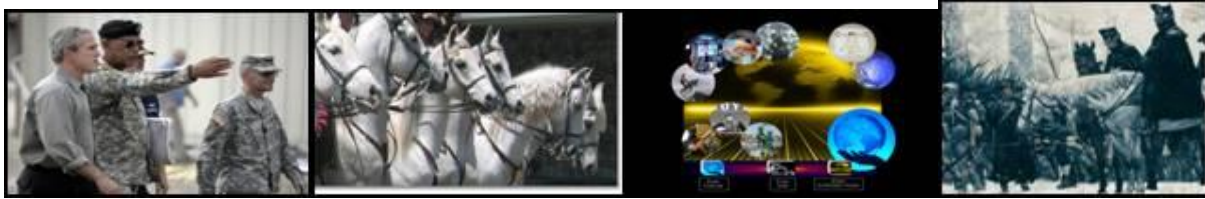


E-Mail Announcement for Edition #8



I'm very pleased to announce that Project White Horse 084640 Edition #8 **A Culture of Preparedness and Intersectional Ideas** is now on line. <http://www.projectwhitehorse.com/>

The last two editions have provided *perspective* on “resilient communities” and leadership required. In Edition #8 we shift from providing “perspective” to creating actionable understanding and answers. The first part of the Edition #8 focus (and) title borrows from General Russ Honore’s stated goal – developing a *culture of preparedness*. As Russ’s words have been featured on the site, having “a culture...” seems to highlight the very essence of developing and nurturing a resilient community. As such, “culture of preparedness” can be seen to complete a “strong triangle” with the additional sides of “resilient communities,” and Team of leaders. Faced with severe crisis, that model demands creative approaches. We must look beyond the norm to multiple fields and experience bases and find ideas and answers at the intersections.

***Intersectional ideas** are those resulting from combining concepts from multiple fields - areas of specialization gained through education and experience - as compared to those created traditionally by combining concepts within a field - noted as directional ideas. Success in intersectional idea generation is dependent upon breaking down barriers of association that would more than likely indicate a “non relationship” or at best limited context between or among fields.*

To date, the site has consisted of the electronic magazine website and a Forum for posting of articles between editions. Based on the above, INTERSECTIONS now becomes a third element of PWH. This **intersection** will be created by providing the thinking of a group with multiple and diverse backgrounds, including medicine, first response, intelligence, academia, and military with experience from Great Britain, Israel, service in both Iraq and Afghanistan and on *mean street* USA. The content will be operational threads selected for potential to increase actionable understanding. The following two topics have been under discussion and the dialogue provided:

1. Actionable Intelligence and Resilient Communities
2. Training Decision Makers to the “Ace’ Level

Please see the Editors Note and the article introductions for more detail and to put this edition in the context of actionable tools – useable by emergency responders, private sector organizations and citizens in the process of building a culture of preparedness. Most assuredly you will find perspectives and intersections. You will find understanding that can be acted upon. You will find answers.

A final note: Given the obvious, finding a picture of a leader on a white horse will surprise no one, but in this case there is more, there is purpose. While there are many representations of those who have been America’s leaders throughout our history, including scores of George Washington as commander of the Continental Army and as our first President, the depiction of Washington with his troops, having crossed the Delaware and moving toward the attack at Trenton is, to me, iconic reflection of leadership in severe crisis. His adaptability and audacity after three major defeats saved not only the spirit of the Continental Army, it provided the underpinning that would remain through the victory at Yorktown. In so doing as General Nathanael Greene would say “he will be the deliverer of his own country.” A century later, in a classic study of the Revolution, Sir George Otto Trevelyan stated “It may be doubted whether so small a

number of men ever deployed so short a space of time with greater and more lasting effects upon the history of the world.”

It was he who held the army together and gave it spirit through the most desperate of times... not a brilliant strategist or tactician, not a gifted orator, not an intellectual... (but) above all, Washington never forgot what was at stake and he never gave up ... again and again in letters to Congress and his officers calling for unremitting courage and perseverance. 1776 by David McCullough

Noted as one of the world's 100 most decisive battles, the Battle of Trenton was most certainly testimony to General Washington's **perseverance**. He would not quit on the fragile American dream. In the sense of William Shakespeare's **Henry V**, I submit it is America's *Agincourt moment* – *we few we band of brothers*.

As stated in the previous edition, our forefathers by their actions in 1776 placed this country forever at the “dawn of victory.” That victory demands perseverance in the face of great crisis and turmoil. It will be found in “a culture of preparedness.”

Please join us at Project White Horse 084640

Ed @ PWH
29 April. 2009